

National College Advising Corps

Empowering Students to Succeed



NATIONAL COLLEGE
ADVISING CORPS

Headquartered at the University of North Carolina at Chapel Hill
Jackson Hall, Campus Box 2200
Chapel Hill, NC 27599-2200
www.advisingcorps.org

Our Mission

- The National College Advising Corps (NCAC) seeks to bring talented, enthusiastic advisers to every community that wants them and to every student who needs them
- Through a nationwide consortium of colleges and universities, the Corps aims to increase the number of low-income, first-generation, and under-represented students entering and completing higher education

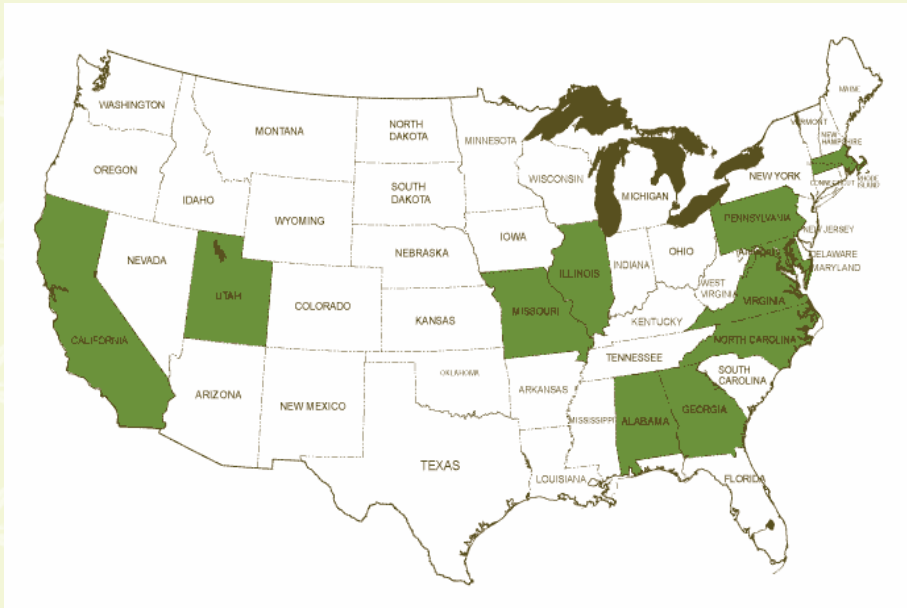


About the Corps

- By placing recent graduates of partner partner institutions as college advisers advisers in low-income high schools and community colleges, our programs work in communities across across the country to provide the advising and encouragement that students need to navigate college admissions
- Advisers work full-time to help students:
 - plan their college searches
 - complete admissions and financial aid applications
 - enroll at schools that will serve them well



Partner Institutions



- **Brown University**
- **Franklin and Marshall College**
- **Loyola College in Maryland**
- **Pennsylvania State University**
- **Tufts University**
- **University of Alabama**
- **University of California, Berkeley**
- **University of Illinois**
- **University of Missouri - Columbia**
- **University of North Carolina at Chapel Hill**
- **University of Utah**
- **University of Virginia**

Services

- Near- Peer Mentoring
- Advising- curriculum, applications, financial aid, best fit
- Workshops- test prep, financial literacy
- Field Trips
- College Fairs
- Advocacy
- Parent Outreach
- Retention Advising
- Classroom Visits
- Faculty Fellows
- Integrating into community
- Early awareness

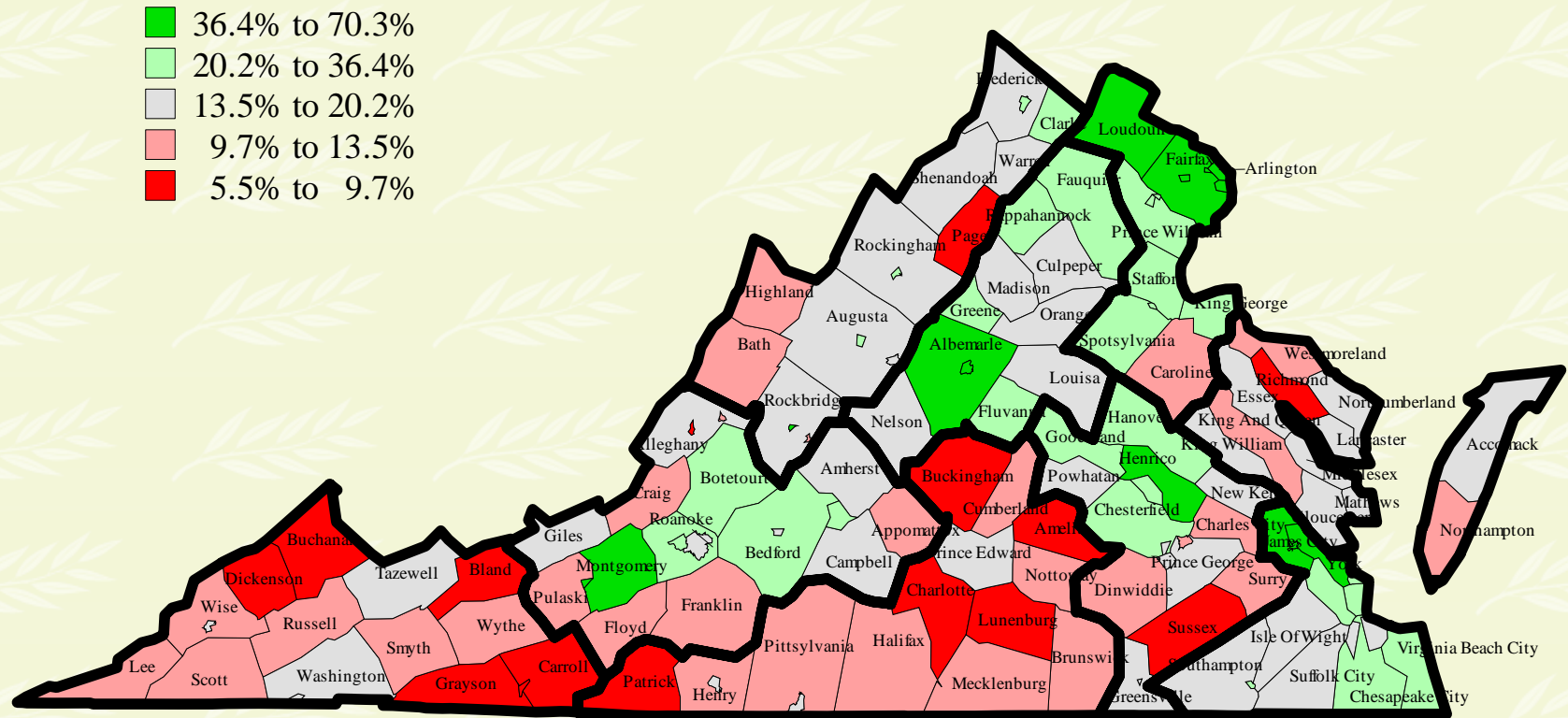


Key Activities

- Placements
- Training
- Bus Tour
- Recruiting
- Selection
- Campus outreach
- Community outreach



Percent of 25-44 Year Olds With at Least a Baccalaureate Degree, 2000



Virginia = 32.1%
Data Source: 2000 Census

Year One Results: Virginia

	One-on-One Appointments	Classroom Visits	Workshop s	Parent Meetings	Field Trips	SAT Prep	FAFSAs
HS (14)	7,883	494	110	1,097	43	156	668

Year One Results: Virginia

College	2005 Apps	2006 Apps	Percent Increase
George Mason	347	367	5.76
William & Mary	119	146	22.68
U of Virginia (UVA)	235	256	8.93
Longwood	178	225	26.4
UVA-Wise	33	70	112
James Madison	451	488	8.2

Year Two Results: Virginia

	One-on-One Appointments	Classroom Visits	Workshop s	Parent Meetings	Field Trips	SAT Prep	FAFSAs
HS (19)	14,038	1,021	238	1,124	100	192	1,167
CC (2)	1,323	40	32	0	2	1	88
Total (21)	15,361	1,061	270	1,124	102	193	1,255

Year Two Results: Virginia

Institution	2006 Applications	2007 Application	Change (%)
Longwood	227	240	5.42
James Madison U.	692	842	17.81
University of Virginia	408	492	17.07
UVA– Wise	84	106	20.75
Virginia Commonwealth	718	851	18.52
William and Mary	177	191	7.33

A Solution: The History of the Corps

- Modeled on the College Guides, a program founded at the University of Virginia in 2004 with a four-year grant from the Jack Kent Cooke Foundation
- The Guide program hired 14 recent U.Va. graduates to serve as college advisers in VA high schools with traditionally low college-going rates
- **U.Va. Year One Results**
 - 1,000+ parent meetings
 - 43 college field trips
 - 156 SAT prep courses
 - 668 FAFSA forms completed
- **Year Two:**
 - Applications at member schools rose an average of 14%
 - Applications to individual schools increased by up to 112%



How to Contact Us

- Nicole Hurd, Ph.D. – Executive Director
(919) 962-2240
nhurd@unc.edu
- Connie Freeman – Assistant Director
(919) 962-5324
cfreeman@unc.edu
- www.advisingcorps.org

